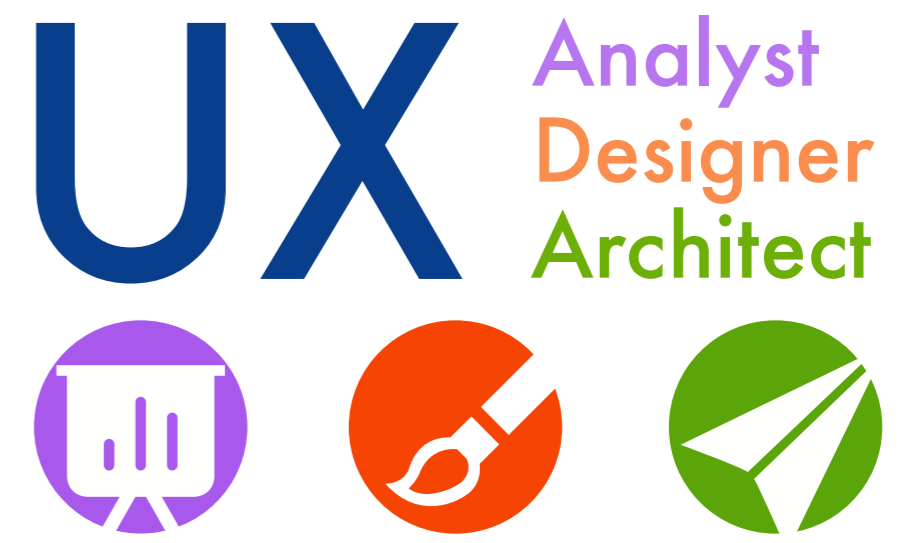


I Am READY



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Lizabeth Rodriguez

Experience

2016

Commissions Inc. (CINC) ●●●

Real Estate Tech Solutions | Web & Mobile Applications

- Lead ongoing user-centered analysis to identify tasks, workflows, pain points and goals
- Plan, conduct and analyze user research that translates into data-informed designs
- Work with developers through iterative wireframing, prototyping and QA processes
- Creative problem solving for content strategy, design patterns, navigation and UI
- Translate broad and complex product requirements into effective user experiences

2015

This Side Up Moving ●●

Professional Relocation Services | UX Design & Marketing

- Facilitate field studies, such as quality assurance tests, observations and surveys
- Conduct user-centered research to develop user personas, profiles and workflows

2014

Emerson ●●

Datacenter Infrastructure Management Software | Mobile & Touchscreen Applications

- Facilitate quantitative usability tests, A/B tests and analyze compiled data
- Build interface components, iterate high-fidelity wireframes and build prototypes
- Design iconography and infographics for complex and data-rich content

2007

Intergraph ●●●

Engineering Software | Desktop & Web-based Applications

- Conduct user-centered analysis and validation testing for specified user groups
- Develop personas, scenarios, workflows, task diagrams and heuristic evaluations
- Organize affinity diagrams, information architecture and navigational models

2015 & Up

Love of Learning

Always learn, grow and experience

Education



2011

Certified Usability Analyst (CUA)

Human Factors International

2010

User Research Training

Neilsen Norman Group

2009

Google Analytics Training

LunaMetrics

2006

Bachelor, Graphic Design & Web Cognition

University of Alabama in Huntsville (UAH)

Skills



PERSONAL

Expressive

A True People Person • Total Team Player
Great Communicator • Expert Collaborator
Great Sense of Humor • Positive & Upbeat

Passionate

Infectious Enthusiasm • Risk Taker
Creative Problem Solver • Courage to Lead
Self-directed Learner • Flexible & Adaptable

Creative

Analytical Insight & Intuitive Approach
Keen Creative Instincts • Innovative Thinker
Bilingual & Sensitive to Language and Culture

TECHNICAL

